



# MCIAC

MUSIC CONCERT INDUSTRY  
ASSOCIATION OF KOREA

## ASSOCIATION INTRODUCTION

WE ENVISION  
THE FUTURE AND INDUSTRIALIZATION  
OF KOREA'S POPULAR MUSIC  
PERFORMANCES

ABOUT US

**MCIAC (사) 한국대중음악공연산업협회**

MUSIC CONCERT INDUSTRY ASSOCIATION OF KOREA

MUSIC CONCERT INDUSTRY ASSOCIATION OF KOREA

The official body representing Korea's popular music performance industry!  
**The Korea Music Concert Industry Association (MCIAC) is the only association established by bringing together the collective vision of concert promoters who have shaped the K-stage.**

Founded in March 2021 by more than 50 concert promoters involved in planning, producing, and directing Korean popular music performances, the association was officially launched as a registered incorporated organization in December 2021 with approval from the Ministry of Culture, Sports and Tourism.

From concerts and festivals to world tours, **MCIAC is expanding the K-stage globally and leading the future of Korea's popular music performance industry.**

**Every moment on stage!**  
**MCIAC is with you** wherever popular music performances are needed.

MCIAC PROJECTS



2022

Ministry of Culture, Sports and Tourism-funded project,

**K-Music Season**

Holding a large-scale festival

A large-scale festival aimed at revitalizing regional tourism, featuring a total of 52 artists ranging from K-pop to indie.



2025

Ministry-funded project,  
**Traveling Popular Music Concert**

"Bringing Performances to You, Connecting Regions"

A nationwide touring concert combining local cultural assets with popular music, reaching 13 regions with 52 artists.



2024~2026

Commissioned Project by the Korea Creative Content Agency

**Monitoring and Campaigns Against Chart Manipulation and Ticket Scalping**

Building a "Fair Performance Ecosystem"

Establishing a continuous monitoring system to address unfair practices such as chart manipulation and ticket reselling, alongside online and offline campaigns.

At MCIAC,  
the next star of the stage is you.

## MCIAC Produced Stages



From Korea's leading music festivals such as the Grand Mint Festival, World DJ Festival, Waterbomb, and Jarasum Jazz Festival, to domestic and international concerts by global K-pop artists including BTS, BLACKPINK, DAY6, Dynamic Duo, Brown Eyed Soul, and NCT, as well as live performances in Korea by international artists like Coldplay, Oasis, Muse, GAVION, Travis Scott, Alan Walker, Christopher, and Gen Hoshino,

**MCIAC has been bringing the K-stage  
to life at the forefront of the global live entertainment industry.**

# HISTORY

## The beginnings of yesterday and the actions of today shape the path of MCIAC

### 2026

- 01 Monitoring and campaign initiatives to eradicate chart manipulation and ticket scalping (Korea Creative Content Agency)
- 02 Kiho Ko inaugurated as the 3rd President of MCIAC

### 2025

- 05 Monitoring and campaign initiatives addressing chart manipulation and ticket scalping (Korea Creative Content Agency)
- 07 Co-hosted integrity agreement ceremony with Korea Sports Industry Development and held a seminar on the advancement of the popular music performance industry
- 10 Hosted a seminar on the co-growth of popular music performances and the tourism industry

### 2024

- 01 Hosted a seminar on the crisis, challenges, and solutions of the popular music performance industry and signed an MOU with Mero (IT development)
- 02 Jonghyun Lee reappointed as the 2nd President of MCIAC
- 03 Signed an MOU with the Federation of Korean Music Performers
- 05 Monitoring and campaign initiatives addressing chart manipulation and ticket scalping (Korea Creative Content Agency)
- 09 Signed an MOU with ACPC (All Japan Concert & Live Entertainment Promoters Conference)
- 11 Hosted the traveling popular music concert program (Ministry of Culture, Sports and Tourism)  
Received the Minister of Culture, Sports and Tourism Award for production staff in popular culture and arts (President Jonghyun Lee)

### 2023

- 04 Hosted a forum on policies and future strategies for a healthy popular music performance culture
- 06 Held a seminar on countermeasures against ticket scalping and unfair practices, and on the development of the performance industry
- 09 Joint participation in MU:CON 2023 special session by ACPC & MCIAC
- 11 Selected as a Seoul Metropolitan Government-designated professional arts organization

### 2022

- 03 Hosted a seminar on building a safe network within the popular music performance industry and signed an MOU with the Korea Technology Finance Corporation
- 04 Jonghyun Lee inaugurated as the 1st President of MCIAC
- 07 Hosted a seminar on safety management in popular music performances following the Serious Accidents Punishment Act
- 11 Hosted the 2022 K-Music Season "PyeongChang" (Ministry of Culture, Sports and Tourism)

### 2021

- 03 Launch of the Korea Music Concert Industry Association (MCIAC)
- 09 Held a press conference to address solutions for the popular music performance industry during COVID-19
- 12 Establishment of MCIAC as a registered incorporated association (approved by the Ministry of Culture, Sports and Tourism)

# MEMBERS

The driving force behind  
Korea's popular music performances  
— over 50 member



## Executive Member Company



## Member Company



# WELCOME MCIAC



What kind of performance do you envision?

What stage are you dreaming of?

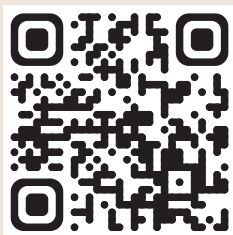
Turn your imagination into reality

— ideas become plans, and plans come to life on stage

With proven  
experience and execution,  
**MCIAC**  
is with you

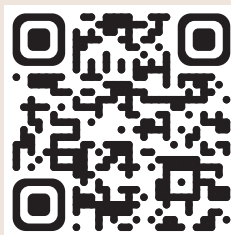
#### Homepage

[www.mciak.com](http://www.mciak.com)



#### Sponsorship inquiries

Please scan the QR code



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